



## **Board of Directors**

Meeting Minutes  
April 1, 2008

Attendees: Tony Tabor, Lisa Armstrong, Mike Campbell, John D'Angelo, Stephen Friedman, Jeff Harper, Tom Janikis, Lisa Kerley, Steve Owens, Jon Simper, P.J. Staun, Malana Tharp

I.     Call to Order

The meeting was called to order at 6:10pm by Steve Owens.

Steve advised the Board that three additional individuals had been invited to join the Gridiron Board: Tom Janikis to handle Merchandise; Lisa Kerley to be the Freshman Liaison; and Jon Simper to assist with fundraising. Following Steve's introduction, the three were unanimously approved for the Board.

Steve said that Lisa Kerley had been asked to join the Board as Freshman Liaison to get an early start on outreach to the incoming freshmen class and help get the parents of incoming freshmen involved more quickly in the activities of the Gridiron Club. Steve stated that an additional parent of an incoming freshman might be added to Board at a later time.

II.    Approval of Minutes

The minutes of the meeting of March 4, 2008 were reviewed and approved.

III.   Treasurer's Report

Stephen Friedman reported that the Gridiron Club had \$11,693.00 in the bank. Most of this amount was due to proceeds from the Lift-a-thon, although a couple of Board members had already paid for their Gridiron Club memberships.

Stephen also said that there was \$3,782.00 in the football program's school tax credit account.

Steve reported that he had renewed the Gridiron Club's General Liability Insurance policy.

#### IV. Head Coach's Remarks

Coach Tabor presented a preliminary list of capital and equipment needs for the football program, as well as clinics and camps, which hopes to move forward with in the next few months. The Board generally discussed the list and acknowledged the importance of early actions to raise the funds for the items on the list.

Coach Tabor announced that he would be visiting Mountainside Middle School on April 15 and Desert Canyon Middle School on April 16 to distribute information about the DMHS football program and identify students interested in playing football at DMHS.

#### V. Fundraising

John D'Angelo presented a number of fundraising ideas and activities that had been discussed at a meeting involving several Board members on March 25.

Steve Owens provided information about individuals and companies who had purchased ads in the souvenir game program in previous years, and the Board discussed strategies for increasing advertising revenue for the coming season's program. John D'Angelo and P.J. Staun said they would prepare a brochure for advertisers and organize the effort to contact current and potential advertisers. Tom Janikis and Jon Simper offered to participate in the effort as well.

Stephen Friedman gave a presentation on the importance of the school tax credit donations and urged every Board member and every coach to take advantage of the school tax credit donation program. Stephen also urged Board members to get friends and family members to make donations as well, even if they otherwise have no connection to DMHS.

Steve Owens also encouraged Board members to make tax credit donations to support the football program and pay for their Gridiron Club memberships as soon as possible.

#### VI. Upcoming Events

The Board discussed the information meetings for parents to be held on May 15 in the DMHS cafeteria. The meeting for incoming freshmen and their parents will be held at 6:00pm, followed by the meeting for returning players' parents at 7:30pm.

Lisa Armstrong agreed to take the lead role on preparations for the May 15 meetings. Malana Tharp, Lisa Kerley and Mike Campbell volunteered to assist Lisa.

Steve Owens announced that the event to dedicate the new Team Room will be held on the evening of August 16.

VII. Old Business

There was no old business to discuss.

VIII. New Business

Steve Owens announced that he would be meeting with Bob Lehman and Jean Callahan to discuss Gridiron memberships and plans for putting together the souvenir game program.

IX. Next Meeting

The next Board meeting will be Tuesday, May 6, 2008 at 6pm at the Palomino Library.

X. Adjournment

The meeting adjourned at 8:00pm.